

TARANAKI

like no other

# YOUR GUIDE TO VISITOR TRADE

IN TARANAKI,  
LIKE NO OTHER



# NAU MAI, HAERE MAI

# WELCOME TO TARANAKI

**Taranaki is as vibrant as it is peaceful. An extraordinary region with abundant nature, remarkable history, unique events and unrivalled experiences – not to mention a distinctive mountain-to-sea lifestyle.**

Discover our line-up of new products and familiarise yourself with our diverse trade-ready operators, as well as our passionate, and flourishing visitor and hospitality industry. We continue to surprise and delight travellers with all we have on offer, and leave a lasting impression with our like no other natural landscapes, arts and culture, food and hospitality, and vibrant events.

Interest in the region is at an all-time high, and a series of targeted media campaigns have helped ensure the Taranaki region and its stories remain in the minds of travellers looking to do something new.

Taranaki welcomes domestic and international visitors year-round. Although national visitation is much higher, international visitation and interest is growing with visitors looking for new and less travelled destination options that offer unique and authentic experiences.

Taranaki has so much on offer, all year round. We're a hospitable and welcoming bunch, and when it comes time for our manuhiri (visitors) to go, we'll send them off with a nourished, replenished, and energised spirit.



# HOW TARANAKI FITS YOUR ITINERARY

Just a 50-minute flight from Auckland and Wellington, and 90-minutes from Christchurch, Taranaki is very accessible with Air New Zealand flights arriving at New Plymouth Airport regularly throughout the day.

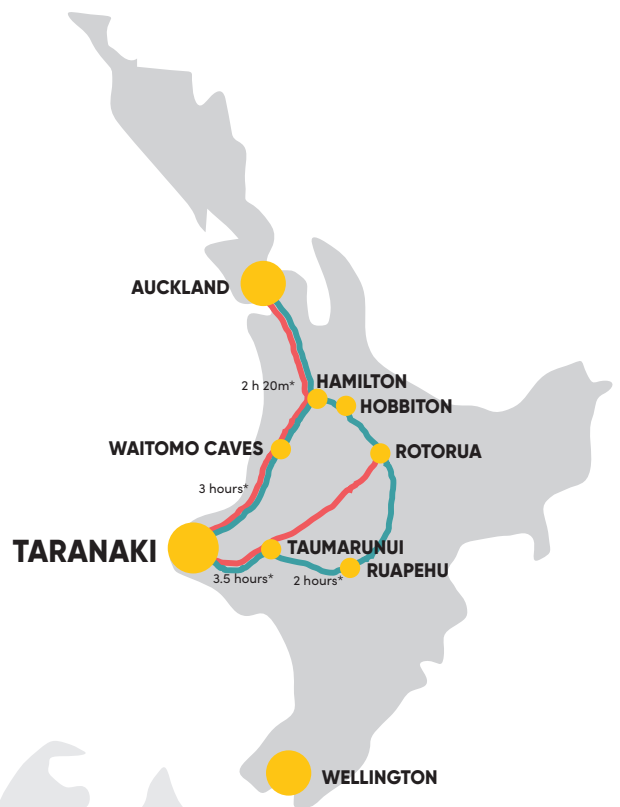
Here's how Taranaki could fit in to a North Island itinerary. For information on what to see and do while in the Taranaki region visit [taranaki.co.nz/visit](http://taranaki.co.nz/visit)

## NORTH ISLAND EXPLORER (1 WEEK – DRIVE)

- Day 1:** Arrive in Auckland, stay one night and explore Auckland's products
- Day 2:** Drive to Hamilton (1.5 hours) and then spend the day at Hobbiton (40 mins from Hamilton)
- Day 3:** Explore the Waitomo Caves (1 hour) and then on to New Plymouth (2.5 hours)
- Day 4:** Enjoy the many adventures in New Plymouth
- Day 5:** Drive around the maunga by heading down Surf Highway 45 to Hāwera and back to Stratford, enjoying many of the experiences along the way. Enjoy the journey along the Forgotten World Highway to the Republic of Whangamōmona (2.5 hours).
- Day 6:** Enjoy Whangamōmona and drive to Rotorua for the night (3.5 hours).
- Day 7:** Morning activity in Rotorua, return to Auckland

## WEST COAST TRAIL (3 DAYS – DRIVE)

- Day 1:** Fly or drive to Rotorua, stay one night and explore Rotorua's products
- Day 2:** Drive to New Plymouth (3.5 hours) and select one of our day-long, morning or afternoon activities such as the Govett-Brewster Art Gallery/Len Lye Centre, Taranaki Maunga or Pukekura Park.  
  
Or drive to Taumarunui from Rotorua (2 hours) and ride the rail cart with Forgotten World Adventures.
- Day 3:** Drive to Auckland via Waitomo Caves



## CLIMATE

Taranaki's lone central mountain means the region has unique weather patterns: it sits in a sweet spot of high rainfall on the mountain yet it's also home to some of New Zealand's sunniest spots closer to the coast. In fact, New Plymouth claimed the most sunshine hours in NIWA's annual climate report for 2021 and 2022. Temperatures range from 20-27 degrees in summer (December to February) to 4-12 degrees in winter (June to August).

\*by car

## YOUR TEAM IN TARANAKI

For the latest in regional intelligence, marketing material, images, collateral or more, contact Venture Taranaki, the region's tourism organisation, media hub and economic development agency.

### MELISSA DEVINE VISITOR AND EVENTS ADVISOR

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### VENTURE TARANAKI

*Taranaki's Regional Development Agency*  
50 Devon Street West,  
New Plymouth, Taranaki  
+64 6 759 5150  
[info@venture.org.nz](mailto:info@venture.org.nz)  
Facebook: TaranakiNZ  
Twitter: @Taranaki\_NZ

[taranaki.co.nz/visit](http://taranaki.co.nz/visit)





# GETTING HERE AND AROUND

Half-way between Auckland and Wellington on the western coast of New Zealand's North Island, Taranaki is extremely accessible.

## BY AIR

Air New Zealand schedule regular daily flights connecting New Plymouth Airport to Auckland, Wellington and Christchurch.

### Air New Zealand

Freephone: 0800 737 000

Tel: + 64 (0)9 357 3000

airnz.com

## APPROXIMATE FLIGHT TIMES

Auckland to New Plymouth	50 min
Wellington to New Plymouth	50 min
Christchurch to New Plymouth	1hr 25 min

## NEW PLYMOUTH AIRPORT

The newly redeveloped, award-winning New Plymouth Airport opened in March 2020 and is consistently ranked as one of New Zealand's top domestic airports.

**Location:** 11kms or 20 mins drive from New Plymouth City

**Address:** Airport Drive, New Plymouth

**Phone:** 06 755 2250

**Hours:** 6.00am to 8.00pm

## BY ROAD

Taranaki can be accessed from the north and south on State Highway 3 and from the east along the scenic Forgotten World Highway (SH43). Once in Taranaki, Surf Highway 45 is a great touring route used to discover coastal towns and surf breaks on the Taranaki coastline between New Plymouth and Hāwera, while a direct inland route connects the region's major towns. Regular scheduled bus services operate both north and south from Taranaki, and within New Plymouth city, and between New Plymouth and Hāwera.

## APPROXIMATE DRIVE TIMES

Auckland to New Plymouth	4hr 40min
Hamilton to New Plymouth	3hr
Rotorua to New Plymouth	3hr 45min
Taupō to New Plymouth	3hr 40min
Wellington to New Plymouth	4hr 40min
Waitomo to New Plymouth	2hr 20min

## BY BICYCLE

The Forgotten World Cycle Trail is the first on-road addition to the New Zealand Cycle Trail, and offers a challenging yet scenic 180km link between the central North Island and Taranaki via quiet country roads. The route features two unsealed sections and several large hills. Accommodation and supplies are available at Whangamōmona, Purangi and Lepperton. Allow 2-3 days to reach Taranaki from Taumaranui. Alternatively, the Kōpiko Aotearoa Cycle Trail starts at East Cape in Tairāwhiti and ends at Cape Egmont in Taranaki. Cutting across the centre of the North Island, this 1071km cycle trail takes 5-12 days to complete.



MAP REFERENCE

- Motorway
- SH 1-9
- SH 10-99
- Major Roads
- Minor Roads
- State Highway Shield
- i-SITE Visitor Centre
- International Airport
- Domestic Airport
- Golf
- Skiing
- Tramping

Forgotten World Highway  
Surf Highway 45



NEW ZEALAND

- AUCKLAND
- Taranaki
- WELLINGTON
- CHRISTCHURCH





# TARANAKI: OUR ANCESTRAL MAUNGA



Lake Mangamahoe



**Before man walked upon the shores of Aotearoa it is said that many magnificent mountain gods lived in the centre of Te Ika a Maui – the fish of Maui (the North Island). The male maunga of Ruapehu, Tongariro, Ngauruhoe, Taranaki and Tauhara stood proudly on the Central Plateau, alongside a lone female mountain Pihanga.**

All the maunga wanted to win the heart of the striking Pihanga, but none more so than Taranaki and Tongariro. The two fought so fiercely for her love that the earth shook, lightning crashed, and lava flowed down the warring maunga.

Despite a long, and fierce challenge from Taranaki, Tongariro emerged victorious, and a defeated Taranaki was banished to the west – led to safety by te Toka a Rahotu, a large boulder that guided Taranaki to his new home on the west coast and to where he stands today. As he travelled it is said Taranaki carved out the Whanganui River, before he settled beside the beautiful mountain range Pouākai, who put his arm around Taranaki and embraced him.

These days the 2518m volcanic peak – which last erupted in 1755 – offers countless adventures through untouched bush and alpine environments. To get the full story, head to one of the Department of Conservation visitor centres at the top of the North Egmont or Dawson Falls mountain access roads, or stop in at the Stratford Mountain House.



*The summit of Taranaki Maunga reflected in the Pouākai Tarn – mirror lake – part of the Pouākai Crossing, the one-day walk that is gaining popularity as one of New Zealand's top walks.*



*Taranaki Maunga is paved with hundreds of kilometres of walking tracks from accessible family-friendly trails to more challenging landscapes for hiking enthusiasts.*

# YOUR LIKE NO OTHER ADVENTURE STARTS HERE

DISCOVER THE PRODUCTS, MEET THE OPERATORS, AND BUILD YOUR ULTIMATE CLIENT ITINERARY.

Taranaki has a range of products and experiences to cater to all demographics and visitor preferences and passions. From FITs, to large groups, and accessible travel options, discover the range of available activities on offer in Taranaki.



# SOME OF THE BEST BITS OF TARANAKI

## PICTURE-PERFECT MOUNTAIN

The 2518m peak of Taranaki Maunga and the surrounding Egmont National Park offers everything from cafes and a Mountain House with spectacular views, to a winter ski-field and over 200km of walking and hiking trails.

## RICH IN CULTURE AND HISTORY

From the volcanic cone of Taranaki Maunga to ancient hilltop Māori fortresses, Taranaki is rich in history. Start at Tawhiti Museum and Puke Ariki, two of New Zealand's best.

## ARTS AND EVENTS

There are many opportunities to discover the arts and culture scene in Taranaki, from galleries and studios to spectacular concerts and events like the annual WOMAD festival.

## A NATURAL PLAYGROUND

An undiscovered outdoor playground with Taranaki Maunga at its heart, Taranaki offers many outdoor adventures in its parks, gardens, rivers, lakes and beaches.

## GARDEN DELIGHTS

The gardens in Taranaki are so spectacular they have their own festivals. The annual Taranaki Garden Festival showcases more than 50 of the region's best every spring.

## A BITE OF THE GOOD LIFE

The food, beverage and hospitality scenes in Taranaki are exploding. Fresh, innovative, creative, and diverse, Taranaki has something for all tastes and seasons, found at any one of the cafés, specialist eateries or bars across the region.

## WALKING CHOICES

Experience the real Taranaki by foot. From the award-winning 13km New Plymouth Coastal Walkway to the spectacular 2-day Pouākai Circuit, the region offers many great walks for all levels of fitness or adventure.

## A HOLE IN ONE

The region boasts 20 golf courses from the championship Ngāmotu Links in New Plymouth to more grass-roots coastal 9-hole courses with their own unique natural hazards. All have a guaranteed view of the mountain.

## THE SURF HIGHWAY

The coast of Taranaki boasts countless surf breaks and even more spots to stop and enjoy a picnic, pick up a coffee at a cool coastal cafe, or stay a night or two to enjoy the legendary landscape, all connected by Surf Highway 45.

## THE FORGOTTEN WORLD

Linking Taranaki with the central North Island, the Forgotten World Highway is New Zealand's oldest heritage trail, and passes dozens of natural and historic points of interest, including the Republic of Whangamōmona.







# GOVETT-BREWSTER ART GALLERY / LEN LYE CENTRE

The Govett-Brewster Art Gallery / Len Lye Centre is an art museum that presents a range of exhibitions focused on contemporary art of the Pacific and beyond. The gallery is also home to the life work and archives of artist Len Lye (1901-1980) whose influential film works and pioneering kinetic sculptures are on exhibit in the architecturally acclaimed Len Lye Centre.

The Gallery presents a range of trade-commissionable tour itineraries, which can extend to fit your clients' needs through the addition of film screenings, art-making classes, a meal at the Gallery's celebrated Monica's Eatery, or inclusion of the Gallery's art publishing.

## TOUR NOTES:

All tours are presented by trained members of the Gallery's team

All tours are available 7-days a week during opening hours – 10am – 4pm

Tours are suitable for 2 – 24 people

Tours can cater to a wide range of accessibility levels

Bookings require at least 48-hours' notice, though seven-days' notice is preferable.

The team is highly responsive to out-of-the-box tours and visitor hosting

The gallery's exhibitions change three times a year – some tours may be unavailable during these periods

All tours include gallery admission.





**Beyond standard entry the Govett Brewster Art Gallery/Len Lye Centre offers a guided group tour that really gets to the heart of the art.**

### THE GRAND TOUR

The Gallery's experienced guides will lead you through the stories of the Govett-Brewster Art Gallery which transformed from ground-breaking cinema to leading contemporary art museum and explore the stunning architecture of the Len Lye Centre and its innovative use of the 'local stone'. From there groups will take in the mix of Len Lye exhibitions – discovering the story of New Zealand's greatest international artist, pioneering filmmaker, and bold kinetic artist before moving into the contemporary art spaces and exhibitions to get a pulse check on the latest in art and ideas from New Zealand's top contemporary art museum.

**Time:** 60 mins in duration though flexible to meet your available window.

**Availability:** Available year-round between 10am and 4pm. Please note that exhibitions change 3 times a year (late March, late June, late November) which may limit the number of gallery spaces available.

**Booking:** 48 hours minimum – at least 7 days preferred

**Minimum:** 2

**Maximum:** 24 – larger groups can be accommodated, but may be broken into smaller tours

**Rack rate:** \$25 per person – includes Gallery admission of \$15

**Trade rate:** \$17.50 per person (30% commission)

**Bonus:** a free 30-minute documentary on the life and legacy screens at 1pm daily in the Gallery's Cinema – a great addition to the tour at no extra cost

**Where to book:** Contact the Gallery

### CONTACT

**Fran Mowforth, Visitor Services Coordinator**

**Location:** Corner of King and Queen Streets, New Plymouth CBD

**Email:** venues@govettbrewster.com

**Tel:** + 64 6 759 0854

**Web:** govettbrewster.com

# TARANAKI MAUNGA

There are more than 200km of walking tracks to explore, ranging from accessible trails that lead through enchanting forests and picturesque alpine landscapes, to more challenging hikes. Taranaki Maunga has a walk for everyone.

## THE POUĀKAI CROSSING - SELF LEAD

Mount Taranaki's Pouākai Crossing is gaining momentum as one of New Zealand's greatest one-day walks. Best suited for those with a reasonable level of fitness, the walk crosses the slopes of Mount Taranaki, taking around eight hours to complete.

Beginning at North Egmont Visitor Centre, the crossing heads up and across Mount Taranaki, with stunning summit and landscape views varying from alpine to lush forest as the route passes beneath towering lava cliffs and over the remarkable Ahukawakawa Wetlands. Holly Hut offers a handy mid-point, and the scenic highlight is the Pouākai Tarn – mountain lake – which can offer a spectacular reflection of the 2518m summit. Weir Tours can offer a return shuttle to your customer's accommodation.

## THE POUĀKAI CROSSING LATE SPRING, SUMMER AND EARLY AUTUMN

This one-day walk across the northern side of Mount Taranaki takes you on a 19km trek through landscapes ranging from the montane forest and subalpine scrub, beneath towering lava columns, across active erosion scars, and through a scenic alpine wetland. The unique flora along the route makes it a lesson in botanical adaptation. After crossing the unique Ahukawakawa Wetland, the climb up on to the Pouākai Plateau offers breath-taking views of the route, with Taranaki Maunga as a backdrop, and the opportunity for the postcard-perfect shot of the mountain reflected in the tarn – alpine lake – on top of the plateau. The route is challenging and requires a high level of fitness. Departing from North Egmont Visitor Centre, walkers will require comfortable and waterproof hiking shoes, rain and sun protection, food and water, a backpack and suitable hiking clothing.

**Time:** 7-9 hours

**Best time to walk:** The late spring, summer and early autumn period

**Transport Cost:** \$50 per person

**Minimum numbers:** 5 people

## CONTACT

Callum Chapman, Operations Manager Weir Bros

Email: [weirbros@xtra.co.nz](mailto:weirbros@xtra.co.nz)

Tel: 027 645 7824







*Credit: DOC and DC Structures, Computer Generated Image*

## POUĀKAI TARN

For a more concise journey to the picturesque Pouākai Tarns, embark on a 2 to 2 1/2-hour hike from the Mangorei Road car park, just a 20-minute drive from New Plymouth.

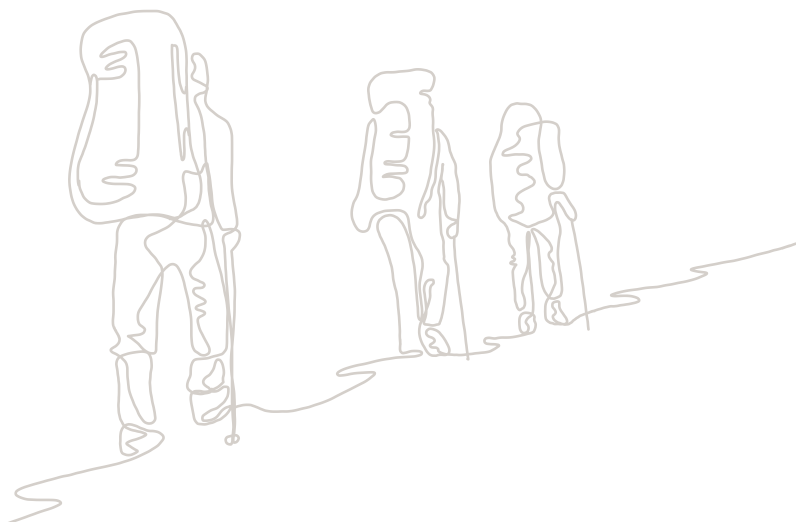
This trail requires good physical fitness, spanning 5 kilometers uphill with predominantly wooden steps and a batten boardwalk. Ascending through regenerating forest, mountain cedar, and low alpine scrub, the path leads to the 16-bunk Pouākai Hut (reservation required). Choose between an overnight stay at the hut (advanced booking necessary) or descend back down.

Approximately 700 meters past the hut, experience panoramic views of Ahukawakawa Swamp. Continue on the Pouākai Track for an additional ten minutes to discover the Pouākai Tarns, renowned for its mirror-like reflection of Taranaki Maunga.

## THE TARANAKI CROSSING

Anticipated for completion in early April 2024, The Taranaki Crossing stands as a transformative project within Te Papakura o Taranaki/Egmont National Park, linking a network of walking tracks on the iconic Taranaki Maunga. Comprising 25 kilometers of trails, it encompasses a blend of short walks, day hikes, and serves as the foundation for a multi-day walking experience on the Maunga.

The Taranaki Crossing presents two enticing options: a comprehensive two-to-three-day tramp, inclusive of overnight stays in Maunga huts, or a collection of day walks. Among these, the most popular is expected to be a one-hour return journey from the Plateau to the Manganui Lodge and Ski-field area. The new 109m-long suspension bridge will sit 50m above the Manganui Gorge.





# TAWHITI MUSEUM/ TRADERS & WHALERS



Traders & Whalers ride at Tawhiti Museum

Tawhiti Museum has long been a Taranaki must-do and has been recognised as the third best museum in New Zealand by Trip Advisor users, right behind Te Papa in Wellington and Auckland Museum, making it the country's best privately-owned museum.

Tawhiti Museum is a truly unique experience. The innovative and interactive museum uses dozens of life-size exhibits and hundreds of scale models and thousands of authentic artefacts to capture the past in a series of super-realistic displays.

While the museum, working railway, machine hall, café and on-site pottery studio are fascinating, it's the museum's Traders & Whalers ride that is truly spectacular. Visitors walk down through underground tunnels (modelled by Weta Workshop) and enter an underground canal-boat ride through Taranaki's heritage.

**Entry fee:**

Museum \$20, Traders & Whalers \$20  
Bush Railway: \$10 Adults, \$5 Children



**CONTACT**

**Nigel and Theresa Ogle**

**Address:** 401 Ohangai Road, Hāwera, South Taranaki

**Email:** [info@tawhitimuseum.co.nz](mailto:info@tawhitimuseum.co.nz)

**Phone:** +64 6 278 6837

**Web:** [tawhitimuseum.co.nz](http://tawhitimuseum.co.nz)

**Opening hours:**

10am – 4pm every day from Boxing Day to 31 January

10am – 4pm Friday – Sunday 1 February – 31 May,

1 September – Christmas Eve

10am – 4pm Sundays only during June, July and August



# TE WHARE HONONGA



**Te Whare Hononga means *The House That Binds* – a creative partnership between Ngāti Te Whiti hapū and Taranaki Cathedral’s Church of St Mary, sharing the message of justice and reconciliation. Te Whare Hononga offers a free exhibition exploring the shared history of the area.**

Te Whare Hononga is a whare wānanga – a flexible purpose-built education space that allows its intent to emerge with each visitor’s experience. It is a home of story-telling, rich with visual elements to spark the imagination. Every detail has been crafted by Mana Whenua (indigenous people who hold authority over the area) to inspire the journey of honest reflection.

Visitors are invited to watch the nine-minute animated video, an honest retelling of St Mary’s conflicted relationship with Taranaki Māori, paying special attention to voices that have called for peace for generations.

There are four contemporary pou, each with an interactive multimedia display, to help us explore the following areas:

- *Whakapapa* – connections to people & creation
- *Mana Motuhake* – indigenous decision-making
- *Taonga Tuku Iho* – caring for environmental treasures
- *Whakapono* – perspectives of faith, hope & love

The Architecture is inspired by the image of a kono (food basket) – the wooden beams placed in a woven pattern, with points of meeting, crossing, and uniting. The building sits as a parallelogram orientated to face Paritutu.

**Self-guided visit:** Free of charge, koha appreciated

We recommend giving yourself an hour on site: 30 minutes to walk around the Cathedral grounds and 30 minutes to watch the video and explore the exhibition touch screens in Te Whare Hononga. Volunteers are available most days to offer manaakitanga and answer questions.

**Hosted visit:** \$5 per person

A host will meet you in the courtyard outside Te Whare Hononga for a 5–10 minute introductory talk to the space, to answer basic questions and point out areas of interest, then will leave you to explore at your own pace.

**Guided group tour:** \$150 per tour, for 10–30 people (\$15 per person, with a 10–person minimum)

This 60-minute guided tour gives an overview of the history connected to Pūkākā Pā, the Land Wars, and how those stories connect to Taranaki Cathedral. We visit the settler gravesite, the Waikato Warriors’ Memorial, and then spend time in Te Whare Hononga viewing the video and exhibition screens, with time for Q&A.

**Bookings are essential for Tours.**

## CONTACT

**Te Whare Hononga**

**Address:** 37 Vivian Street, New Plymouth

**Email:** [admin@taranakicathedral.nz](mailto:admin@taranakicathedral.nz)

**Phone:** +64 6 758 3111

**Web:** [taranakicathedral.nz](http://taranakicathedral.nz)

**Opening hours:** Monday – Friday, 9:30am – 3:00pm

# NEW PLYMOUTH SURF SCHOOL

New Plymouth Surf School offers lessons from a certified ISA Level 1 Surf Coach for children and adults including beginners or those who have surfed before and want to improve surfing skills.

The lessons take place around the best surf conditions of the day at any of our amazing surf breaks.

**Group lesson of 4 or 5 or 6 or more people \$85pp**

**Private lesson: 1 person \$350**

**Private lesson: 2 persons \$175pp**

**Private lesson: 3 persons \$120pp**

All surf equipment including board and wetsuits provided

## CONTACT

**Karine Bodeker**

**Email:** [newplymouthsurfschool@gmail.com](mailto:newplymouthsurfschool@gmail.com)

**Tel:** +64 6 27 307 5842

**Web:** [newplymouthsurfschool.com](http://newplymouthsurfschool.com)







# SKYWORK HELICOPTERS

## CITY SCENIC TOUR

Departing from New Plymouth Airport, we fly you to the best views of the beautiful city of New Plymouth. With stunning coastlines and Taranaki Maunga standing proudly in the background, it is a magical view. From there, we take you around the Sugar Loaf Islands, and up and over the Kaitake Ranges before returning to the airport.

Allow 35 minutes. No stop-offs.

**Cost:** NZD \$1,380

## TARANAKI MAUNGA TOUR

Take a tour around the magnificent Taranaki Maunga, standing proudly at 2,518 metres high. It is the grand gem of the Taranaki region and is surrounded by the lush forest of Te Papakura o Taranaki / Egmont National Park. The volcano last erupted in 1755 AD and is now considered dormant.

Our flight departs from New Plymouth Airport heading south along the coast, past New Plymouth City, Port Taranaki, Paritutu, and the Sugarloaf Islands towards the headwaters of the Stony River where the trip then ascends towards the volcano summit (weather permitting). From there, we swoop down to the Ahukawakawa swamp, Pouākai and Kaitake Ranges before returning to the airport.

Allow 60 minutes. No stop-offs.

**Cost:** NZD \$2,760

## JURASSIC WATERFALL TOUR

Matapeka Falls (Jurassic Falls) is a remote waterfall in North Taranaki, hidden amongst native pristine bushland. The area is private and secluded for this amazing getaway.

Our flight departs from New Plymouth Airport heading north along the rugged West Coast coastline, past Urenui, White Cliffs and Parininihi Forest to the mouth of the Tongapōrutu River, then travelling inland up the Hutiwai wetland. We land at the base of the waterfall, where you can have a short bush walk, swim, or bite to eat while you enjoy the tranquility. When the skies are crystal clear, you can see across to the Central Plateau mountain ranges as well as Taranaki Maunga to the south on the flight back.

Allow 90 minutes. One stop off.

**Cost:** NZD \$3,450

**Aircraft seating capacity:** 1 – 5 passengers per trip.

Shuttle services can be arranged for an additional cost upon request.



### CONTACT

**Rebecca McBrearty**

**Email:** taranaki@skyworkhelicopters.com

**Tel:** +64 6 755 1685

**Web:** skyworkhelicopters.com



# JUNO GIN

**BeGin Distilling is the husband-and-wife partnership of Taranaki locals Jo and Dave James—where engineering meets the love of gin!**

Juno, is the wife of Jupiter and known as the goddess of marriage and domestic harmony. She is linked to the idea of vital force, fullness of vital energy and eternal youthfulness.

Juno is the perfect goddess to oversee the marriage of flavours that happens within the copper pot still during distillation. Ensuring that the carefully selected botanicals and the beautiful water of Taranaki Maunga come to fruition as an extra fine gin of distinction.

Juno offers intimate guided tastings or take a dive into the workings of a premium boutique distillery.

## THE TASTER TOUR

A fun and informative discussion on distillation and gin botanicals all supported by samples in our bespoke tasting room and a guided walk-through of the distillery. Allow 1 hour.

Cocktails are available to purchase, and our products will be available to purchase at Cellar Door prices.

**Duration:** 60 minutes

**Cost:** \$25pp

## THE FULL DISTILLERY TOUR

A mini masterclass in all things gin. Which includes canapes, a cocktail, and a deep dive into gin-making and Juno, all supported by samples in our bespoke tasting room and a guided walk-through of the distillery. Allow 90 minutes.

Extra cocktails are available to purchase, and our products will be available to purchase at Cellar Door prices.

**Duration:** 90 minutes

**Cost:** \$60pp

## HYBRID COCKTAIL CLASS/TOUR

Your group will start by creating a delicious cocktail to enjoy, learning the power of a good garnish and how to tweak the cocktail to better suit the individual's pallet. This includes Canapes.

Then you will have the option to dive into a Tasting tour, learning how Juno started and how our delicious spirits are made, with a guided tasting of a range of products, which includes a guided walk-through of the distillery.

Allow 90 - 110 minutes.

Extra cocktails are available to purchase, and our products will be available to purchase at Cellar Door prices.

**Cost:** \$70pp

## CONTACT

**Jo and Dave James**

**Email:** [cellardoor@junogin.com](mailto:cellardoor@junogin.com)

**Mobile:** +64 21 434 7845

**Web:** [junogin.com](http://junogin.com)



# CHADDYS CHARTERS

Chaddy's Charters guarantees a great experience onboard Rescue III, a 1950's lifeboat from the UK. Heading out to the culturally and environmentally important Sugar Loaf islands on the coast of Taranaki, you will get to experience seals, birdlife, and perhaps you'll catch a fish or even see a whale (not guaranteed). Chaddy's Charters also offer fishing trips with stunning views of Taranaki Maunga from the water.

If you're more inclined to land based activities, we offer bike hire allowing you to cruise the coastal walkway (max. 20km return), alongside kayak hire and standup paddleboard hire/lessons.

## WILDLIFE BOAT TOUR

Head out to the islands on the Rescue III, an old RNLI rescue boat from the UK. Look out for the seals, local birdlife and if you're lucky, you may even spot whales. There is an option to chuck a fishing line overboard too!

**Duration:** 1 Hours (approx.)

**Cost:** \$45

### Other:

Stand up paddleboard - \$30 first hour then \$25 each hour thereafter.

Single kayak - \$20 first hour then \$15/hr.

Double kayak - \$30 first hour then \$25/hr.

Push bikes \$15 first hour then \$10/ hr.



## CONTACT

**Email:** [info@chaddyscharters.co.nz](mailto:info@chaddyscharters.co.nz)

**Tel:** +64 6 758 9133

**Mobile:** +64 21 035 662

**Web:** [chaddyscharters.co.nz](http://chaddyscharters.co.nz)



# THE HIDEAWAY



**The Hillsborough Hideaway, originally the Hillsborough Holden Museum, has grown over the years to now also include a Mount Panorama-inspired Mini Putt, Luge, and Cafe.**

Check out the Hillsborough Holden Museum – a private collection of Australian Holden cars and memorabilia.

Enjoy 18 holes of mini golf at the Mount Panorama Mini Putt – where the course takes the form of a mini replica of the famous Mount Panorama track at Bathurst.

Get your adrenalin fix by taking on the downhill luge course at the Hideaway Luge – a 240m street track that snakes through the Egmont Road property next to the Hillsborough Hideaway Museum and the Mount Panorama mini putt.

And once you're done, refuel on-site at the Hideaway Cafe – a fully licensed cafe with a warm inviting atmosphere where you can enjoy homemade meals, tasty treats or a glass of wine or your favourite beer. There is also a large deck area that can be enjoyed on sunny days.

## **Mini Putt**

Adult \$23.00

Child \$15.00

Family pass \$60.00 which includes two adults and two children under 16yrs.

## **Luge**

Adults 3 runs \$44.00

Adults 5 runs \$69.00

Children 3 runs under 14yrs \$38.00

Children 5 runs under 14yrs \$50.00

All tandem riders are \$7.00 extra per ride

All luge riders have a complimentary return train ride.

## **Museum**

Adults \$29.00

Child under 16yrs \$15.00

Family pass \$75.00 (two adults and two children under 16yrs)

## **Trade package**

Adult entry to the museum, three rides on the luge with train return, and a game of mini putt \$97.00



## **CONTACT**

**Joy Fabish**

**Email:** joyfabish@farmside.co.nz

**Tel:** +64 6 755 0044

**Web:** hillsboroughholdenmuseum.co.nz





## RINGCRAFT MOANA

Take a look behind the scenes of a bespoke jewelry manufacturer. Jeweller Rob Wright will guide you through the process of creating beautiful one-off jewelry as you swing a hammer and roll out metal to create your unique piece of jewellery to treasure from your time in Taranaki.

### GOLDSMITH TOUR

Step into the world of a manufacturing jewellery studio. We will guide you through the process of how a ring is formed, stones are set and let you have a go and test your skills.

**Cost:**

\$42pp (2-5 people)

\$36pp (6-20 people)

\$29pp (21-50 people)

**Duration:** 45min

**Pax:** 2-50

### EARRING WORKSHOP

Create your own sterling silver flower drop earrings in our manufacturing jewellery studio.

You will start your design from a sheet of silver, some silver wire, pliers, and a hammer giving insight into the work of a manufacturing jeweller.

**Cost:** \$180pp

**Duration:** 3hours

**Pax:** 2-4

### MT TARANAKI WORKSHOP

Create your own Mount Taranaki in sterling silver or copper.

Get an introduction into a manufacturing jewellery studio, sit behind our workbenches for 2 1/2hr where you will learn how to mark out your own mountain design, choose the right tools, drill, saw and file all to the right shapes before giving it the final texture and polish.

Sterling silver frames are price included and chains can be purchased instore.

**Cost:** \$250

**Duration:** 2 ½ hours

**Pax:** 4

A 30% cancellation fee will apply per student for booked groups.

Classes are available during opening hours.

Tuesday- Friday 9am-4pm

Saturday 10am-3pm

### CONTACT

**Belinda Lubkoll**

**Email:** ringcraftmoana.com

**Tel:** +64 6 752 7772

**Web:** ringcraftmoana.com



# TE KAINGA MARIRE GARDEN TOURS

Situated in a once weedy New Plymouth valley, Te Kainga Marire is one of very few private six-star gardens as rated by the prestigious RNZIH New Zealand Gardens Trust. It was New Zealand's sole NZ Native Garden entry in BBC's 'Around the World in 80 Gardens'.



## GUIDED TOUR

Receive a guided tour of Te Kainga Marire (Māori for peaceful encampment) – one of only six 6-Star rated gardens in New Zealand – from the garden's creator Valda Poletti. Discover the stories behind the garden's distinctly Kiwi design, its transformation from a patch of clay, the plants within it and the rich native birdlife the garden has attracted back to the remarkable site. **\$25 per person, (\$4.50 commission), includes garden entry.**

## TASTING TOUR

Follow your guided tour of the internationally acclaimed Te Kainga Marire with morning or afternoon tea featuring foods created from traditional Māori ingredients sourced from the garden and the best of local produce. Sample native New Zealand ingredients alongside delicious home-prepared food, surrounded by this spectacular garden, rich in native birdlife.

**\$45 per person (\$9 commission), includes garden entry and guided tour.**

## CONTACT

**Valda Poletti**

**Address:** 15 Spencer Place, New Plymouth

**Email:** [valda@tekaingamarire.co.nz](mailto:valda@tekaingamarire.co.nz)

**Phone:** +64 6 758 8693 or +64 27 588 9003

**Web:** [tekaingamarire.co.nz](http://tekaingamarire.co.nz)

**Opening hours:** Open Daily 9am–5pm from Sept to April





# PUKE ARIKI

Puke Ariki is an innovative museum, library, and iSite that combines learning, knowledge, resources, and heritage objects that share some of the region's most memorable and meaningful stories and taonga (treasures). It also offers a historical walking tour of New Plymouth CBD.

## PUKE ARIKI HISTORIC WALK

This guided tour takes you through Central New Plymouth with an experienced local guide. The walk covers European settlement of this district and the challenges and achievements experienced by those early pioneers. It also discusses the land wars which originated here in Taranaki, their impact on both Māori and European and subsequent developments.

The walk is about 3 km long and includes a small hill climb of moderate incline and takes two hours.

A fascinating way to learn about the city's history for visitors. The Historic Walk Booklet can be purchased separately for \$10.

**Time:** Approximately 2 hours

**Availability:** A guide can be made available daily with 24 hours notice. Bookings essential

**Minimum:** 2

**Maximum:** 40 (bookings required 2 weeks in advance)

**Cost:** \$16.50 pp. Under 16 free

**Where to book:** i-site@npdc.govt.nz, 06 7596146

Our tour is disability inclusive, with prior arrangement.

## CONTACT

**Email:** i-site@npdc.govt.nz

**Tel:** 06 759 6060

**Web:** pukeariki.com

**Location:** New Plymouth isite, Ariki Street, Puke Ariki

*All costs retail*





# FORGOTTEN WORLD ADVENTURES



**The Forgotten World Highway is New Zealand's oldest heritage trail. Running between Stratford and Taumarunui, it follows ancient Māori trade routes and pioneering farm tracks through ambitious historic settlements, untamed native bush and stunning natural scenery.**

Just off the highway and hidden within the Forgotten World for close to a century, 142 kilometres of abandoned railway weaves through the historic and rugged king country landscape over 98 bridges and through 24 hand-dug tunnels.

The railway was the most difficult and expensive built in New Zealand history. Started on 28 March 1901, the old SOL Railway was completed in November 1932, utilising 9,000 tons of rail, 260,000 sleepers and costing 2.5 million pounds (equivalent to billions today!)

Forgotten World Adventures offer you the chance to experience this unique railway line through some of New Zealand's most remote heartland in a soft adventure experience that's definitely for the young at heart!

## THE RAIL CARTS

The Rail Carts are cleverly adapted from golf carts to be self-driven along the track of the Forgotten World railway. Comfortable in all weather, they have fold-up front windscreens and clear zip-down curtains.

**Capacity:** 100 passengers

**Standard group size:** 24 passengers

**Configuration:** 2, 4 or 6-seater Rail Carts available

**Local knowledgeable friendly guides**

**Self-driven (no steering), all ages, but must have a full or restricted drivers licence to drive**

**Suitable for a wide range of passenger mobility**





## THE ULTIMATE TOUR

Unplugged, yet still 'on the line' as you travel the entire 142km from Taumarunui to Stratford with an overnight stay (additional to tour – see details below) in the Republic of Whangamōmona. You'll go through all 24 tunnels, cross all 98 bridges and see the remnants of the original settlements along the line. The history of this unique landscape will resonate as you absorb the stories and relive the memories of New Zealand's pioneering past with this two-day journey back in time. The ultimate experience. This tour also runs in reverse from Stratford to Taumarunui.

**Tour includes:** Local knowledgeable guide / 2 x Morning Teas; 2 x Lunches; 1 x Afternoon Tea / Shuttles to/from Rail Cart start/finish points.

**Departs:** Starts in Taumarunui and ends in Stratford (reverse option available)

**Distance:** 142km on rail

**Duration:** 2 days

## PACKAGE OPTIONS AVAILABLE:

### Ultimate Package 1 (one way):

2-day Ultimate Rail Cart Tour plus the below additions: Accommodation in Whangamōmona / Dinner & Breakfast

**Cost per person:** RRP: \$945

Agent Net: Contact operator

### Ultimate Package 2 (return shuttle):

2-day Ultimate Rail Cart Tour plus the below additions: Accommodation in Whangamōmona Dinner & Breakfast / Shuttle

**Cost per person:** RRP: \$995

Agent Net: Contact operator

### Vehicle shift

Vehicle shift from Stratford to Taumarunui or Taumarunui to Stratford.

**Cost:** \$165 per vehicle.



## BOOKING

**Web:** fwa.co.nz

**Tel:** 0800 7245 2278 (NZ only) or +64 7 895 7181

**Payments:** Six weeks prior to tour date: 50% deposit + confirmation of numbers. 10 days prior to tour date: full payment + final confirmation of passengers and numbers.

**Cancellation/Refund policy:** If cancelled 10 days prior to tour date: 90% refundable. If cancelled six days prior to tour date: 50% refundable. If cancelled within five days prior to tour date or no show: no refund.

**Operating dates:** Main Summer Season: 8 October 2022 to 14 May 2023. Closed: 6 October 2023 to 27 April 2024.

*All costs retail*



# PRE PACKAGED TOURS



## WEIR TOURS MEDIUM/LARGE GROUPS

### TARANAKI ART & GALLERY TOUR

Enjoy a guided tour of New Plymouth's Art Trail as your coach delivers you from your ship into central New Plymouth to explore the heart of the city and its vibrant galleries, fashion boutique's N.Z design's store, bespoke jewellers, and one of New Zealand's leading contemporary art museums and galleries. The Coach will be met by Artists from Koru galleries who can guide visitors to all points of interest including coffee stops if required. All businesses are within 2 blocks of easy walking.

Meet your transport outside the Govett-Brewster Art Gallery | Len Lye Centre, and travel around Taranaki's legendary coastline, with views of Mt Taranaki and the Tasman Sea, past famous surfing beaches, to Taranaki's top vineyard Okurukuru for a light lunch and wine tasting.

Discover the Coast's Creatives! Visit the studio of local glass artist Richard Landers, a master's in creative and traditional glass sculpture inspired by Taranaki's unique landscape. Explore the Koru on Koru Gallery, on the slopes of the Mountain, to discover the art of Lester Earl and leading local artists. Take a walk through Ōakura Village, Butlers Reef Hotel serves Cool beer, Crafty Fox New Zealand gift store full of surprises, and feel the sand between your toes on the famed Ōakura Beach.

**Length of tour:** 7 hours

**Cost:** \$275 per person

Includes – transport to and from the port, tour of Art Galleries with local guides & expert knowledge, lunch at a local restaurant.

**Minimum:** 20 people. **Maximum:** 40 people on each coach.

### COASTAL TARANAKI

Discover the rugged coast of Taranaki as we venture to one of Taranaki's hidden gems the Farm, here Liz will give an amazing talk about Pihama Lavender and her passion for what she does. Here you will have a chance to check out the amazing gift store on offer before heading back north stopping off at in Ōpunakē where you have a chance to stretch the legs and take in what this quaint town has to offer.

**Length of tour:** 7 hours

**Cost:** \$280 per person

Includes – transport to and from the port, Tour of Pihama Lavender, LWF Boutique Distillery

**Minimum:** 20 people. **Maximum:** 49 people.

### TAWHITI MUSEUM & CULTURAL TOUR

Taranaki is enriched with local history and Māori Land wars. Let us help you discover our local history as we venture South where you will be taken to one of the gems of Taranaki Tawhiti Museum, this museum gives you a truly unique experience, the creation of Artist Nigel Ogel, its attention to detail is simply stunning. There is a café on site for those who would like a light refreshment. Following the Museum visit, you will be welcomed onto Taiporohēnui Marae to experience Māori hospitality, hear stories of the past, local history as well as a performance by the Pātea Māori Club as you enjoy a traditional Māori feast (Hangi).

**Length of tour:** 7 Hours

**Cost:** \$295 per person

Includes – Coach transport to and from the Port, Tawhiti Museum, and Marae visit

**Minimum:** 25 people. **Maximum:** 98 people.

### CONTACT

Callum Chapman, Operations Manager Weir Bros

Email: [weirbros@xtra.co.nz](mailto:weirbros@xtra.co.nz)

Tel: 027 645 7824

Pihama Lavender



# DISCOVER TARANAKI

FIT/SMALL GROUPS



## PUKEKURA PARK + HIGH TEA

New Plymouth's central Pukekura Park is ranked as Taranaki's top attraction by Trip Advisor, is recognised as a five-star garden of national significance, and its cricket ground is known as one of the best places to watch cricket in New Zealand. This tour of the park, led by an expert guide, will introduce you to Pukekura Park's rich history, its extensive flora, works of art and man-made and natural attractions. The tour will culminate with high tea at the iconic Teahouse on the Lake.

**Time:** 2 – 2.5 hours

**Availability:** By arrangement

**Minimum:** 4

**Maximum:** Flexible

**Cost:** \$110 per person

## TASTE OF TARANAKI TOUR

Visit four of Taranaki's food producers over a half day or full day experience. These will include a range of the following based on availability and the size of the group, -a local coffee roastery, a chocolatier, a honey producer, a herb or citrus growing operation, ice cream makers, local gin or rum distilleries, local brewers or a wine and cider producer. Juno Gin – a leading gin distillery winning recognition for its fine gin and seasonal varieties. Here you will get a tour of their premises and hear more about the making of their products before enjoying a tasting of the products.

**Time:** 4.5 – 5 hours

**Minimum:** 6

**Maximum:** Flexible

**Cost:** By negotiation depending on numbers and time allowed. Includes all transfers, morning or afternoon tea, all tastings and some product samples.

## THE GG TOUR (GARDENS AND GIN)

Enjoy a guided tour of New Plymouth's Pukekura Park. Located in the heart of New Plymouth this park is a Garden of National Significance with a 5 star rating from the New Plymouth Gardens Trust and has held the International Green Flag award for nine years running. Covering 52 ha the park has an amazing range of native and exotic plants displayed in a natural setting. Also in the park are 3 fernery and display houses which have been a must see for almost a century.

Following this enjoy a full distillery tour of Juno Gin. Juno's Extra Gin is synonymous with winning awards in New Zealand and internationally, and has been chosen by the NZ Gin Guide as their Taster's pick for the last 2 years running. The triple distilled, London – dry style gin is crafted in Taranaki by the Juno Gin team Dave and Jo using pure New Zealand Mountain water, botanicals – fresh, local and hand selected.

**Length of tour:** 4 hours

**Cost:** \$150

Includes – transport, tour of Pukekura Park with a guide, gin cocktail, canapes, gin, tastings & tour)

**Minimum:** 8 people

**Maximum:** 20 people.

## WALKING BREWS AND WINE TOUR

New Plymouth has a range of craft breweries and a winery where the brewers and wine maker are happy to share their knowledge about what separates a Pilsener from a lager and all the varieties in between. Visit two of New Plymouth iconic brewers and an urban winery specialising in lo-fi wine and cider.

**Length of tour:** 3 hours

**Cost:** \$150

Includes – 3 meet the brewer and wine maker visits with tastings and some food

**Minimum:** 4 people

**Maximum:** flexible.

**Other tours available by arrangement**

## CONTACT

**Cathy Thurston, Director**

**Email:** [cathy@discovertaranaki.nz](mailto:cathy@discovertaranaki.nz)

**Tel:** 0272 410458

**Web:** [discovertaranaki.nz](http://discovertaranaki.nz)

**Location:** Throughout Taranaki

*All costs retail*





Cape Egmont Lighthouse

# PRE PACKAGED TOURS

## WITHERS MEDIUM/LARGE GROUPS



### CITY SIGHTS TOUR

Pukekura Park, Bowl of Brooklands, TSB stadium, Port Taranaki, elevated views of the New Plymouth area, Taranaki Maunga, Sugar loaf islands & Marine Sanctuary, Paritutu Rock, Puke Ariki landing, Wind Wand, Coastal Walkway and the Te Rewa Rewa Bridge.

Starting in the heart of New Plymouth the luxury coach will take you to the amazing Te Rewa Rewa Bridge and one of many points to the coastal walkway. After this a trip to Pukekura Park for a brief look at the one of nature's finest treasures. This includes a drive past the famous Bowl of Brooklands and round to the TSB stadium. The tour then makes its way through the city and out to Port Taranaki.

You will head up to the look-out point to see 360° elevated views of the New Plymouth area. Observe Taranaki Maunga on one side and city area melting its way down to the beautiful Sugar loaf islands, Marine sanctuary & Paritutu rock on the coastline. Have your camera ready, as this is a fantastic sight.

The tour returns to the city centre hot spot of Puke Ariki landing. Have your picture taken next to the one and only Wind Wand. This ends the tour then free to soak up the atmosphere and watch the waves roll in at your feet.

**Tour time:** approximately 2 hours  
**Cost:** \$70 pp (minimum of 4 people)  
Group bookings on request.

### ROUND THE MOUNTAIN TOUR

Come and have a friendly relaxing day out as we take you around our beautiful Taranaki Maunga.

Visit the delightful seaside village of Ōakura where we give you some time to visit The Crafty Fox with jewellery and crafts made by New Zealand artists.

Visit Pukeiti Rhododendron Gardens where an amazing redevelopment has taken place. Wander along the treetop walkway and have a cuppa at Rainforest Eatery where you can sit at an open deck and admire the expansive lawn and gardens.

Stop by the Historical Cape Egmont Lighthouse and then on to Ōpunakē for lunch.

The afternoon takes us to Hāwera and beyond where we visit Tawhiti Museum, renowned for its unique life size exhibits and scale models all very cleverly crafted by local artist Nigel Ogle whose attention to detail is stunning!

Finally, it is homeward bound.

**Tour Inclusions:** Lunch, Tawhiti Museum Entrance.

Tour time approximately 8 hours

**Cost:** \$200 pp (minimum of 4 people)

Group bookings on request.

Tour dates subject to Tawhiti Museum Opening Hours

### CONTACT

**Blair Withers**

**Email:** [blair@withers.co.nz](mailto:blair@withers.co.nz)

**Tel:** +64 6 21 922 896

**Web:** [witherscoachlines.co.nz](http://witherscoachlines.co.nz)



# ACCOMMODATION OPTIONS





## PLYMOUTH INTERNATIONAL

**Plymouth International is New Plymouth's largest independently owned hotel, conference facility and events centre and holds a 4-star Qualmark.**

The hotel is set between New Plymouth's two major one-way systems so driving across town in either direction is super-easy. New Plymouth's Coastal Walkway is a short stroll from the front desk and great swimming at East End Beach is less than five minutes from there. The CBD (where you can shop, eat and visit the Govett-Brewster Art Gallery/ Len Lye Centre and Puke Ariki) is 750 metres away and you can jump in the car and be at Fitzroy Beach's world-class surf break in five minutes.

The highly acclaimed a-la-carte restaurant, The Orangery, has been rated by Tripadvisor as one of New Plymouth's top three restaurants and Plymouth International has won a Silver Sustainable Tourism Business award. The hotel features an onsite gym and heated 12m salt-water lap pool and spa and all hotel rooms are air conditioned with Sky TV channels, complimentary tea and coffee making, onsite parking and wi-fi throughout.

Plymouth International have a wide range of conference and meeting facilities ranging from intimate spaces to fully catered events for up to 700 people. Let the friendly team at the Plymouth International ensure your guests have an amazing experience in Taranaki.

**No. of Accommodation Rooms: 76**

### CONTACT

**Marie Hunter**

**Address:** 220 Courtenay Street, New Plymouth

**Phone:** 06 759 9128

**Email:** [reservations@plymouth.co.nz](mailto:reservations@plymouth.co.nz)

**Web:** [plymouth.co.nz](http://plymouth.co.nz)



## THE DEVON HOTEL – A HERITAGE HOTEL

**The Devon Hotel offers an extension of everything that is great about the Taranaki region. Your hosts Peter and Rosemary will ensure your clients enjoy warm hospitality, comfortable rooms, delicious food and never have a shortage of things to do. When not exploring Taranaki, you can unwind in the heated outdoor pool or The Rocks Lounge, dine in Marbles Restaurant, or relax and enjoy the many features in our well-appointed suites or studios.**

The conference facilities and services are as good as you get in this country – choose from their eleven state of the art conference rooms and adjoining spaces, three beautifully landscaped garden areas, and true "Devon hospitality" throughout. Their dedicated events team will work with you to deliver your best gathering ever!

We are The Devon Hotel, and we'd love to look after you!

**No. of Accommodation Rooms: 102**

### CONTACT

**Address:** 390 Devon Street East, New Plymouth

**Phone:** +64 6 759 9099

**Email:** [mail@devonhotel.co.nz](mailto:mail@devonhotel.co.nz)

**Web:** [devonhotel.co.nz](http://devonhotel.co.nz)





## AUTO LODGE

Auto Lodge is New Plymouth's largest independently owned and friendliest hotel and apartment complex. It is conveniently located adjacent to the coastal walkway and East End Beach and yet only a short stroll will take you to the CBD, Pukekura Park, Puke Ariki and the Govett-Brewster Art Gallery/Len Lye Centre.

You can choose from a wide range of hotel studios, suites and apartments or maybe even one of the on-site self-contained houses. All rooms have complimentary tea and coffee, fridge with fresh milk, and selected rooms have full kitchens. All rooms are serviced daily.

The hotel's facilities feature an indoor heated lap pool and spa, Sky TV and movie channels. There is a guest laundry, complimentary parking and free wi-fi throughout the complex. You can choose to relax in your room and order room service or treat yourself to a meal in Juliana's, the on-site restaurant and bar, which has been rated in New Plymouth's top ten best restaurants on Tripadvisor.

There are also two conference rooms and the hotel can offer full catering options for up to 100 guests for presentations and meetings, dinner or cocktail parties, or even a wedding.

Let the friendly team at Auto Lodge ensure you and your guests have a memorable experience in Taranaki.

**No. of Accommodation Rooms: 92**

### CONTACT

**Shona Rutherford**

**Address:** 393 Devon Street East, New Plymouth

**Phone:** 06 759 9918

**Email:** [reservations@autolodge.co.nz](mailto:reservations@autolodge.co.nz)

**Web:** [autolodge.co.nz](http://autolodge.co.nz)



## KING & QUEEN HOTEL SUITES

Understated luxury and absolutely unique, King & Queen Hotel Suites have pride of place in New Plymouth's burgeoning arts and culture precinct – it is just a few steps from the Govett-Brewster Art Gallery/Len Lye Centre.

Offering superior quality, service and style, the hotel wraps around two European-style courtyards, one boasting a specialist coffee roaster and the other one of the city's best cafés and bakeries.

Inside, King & Queen boasts strong Moroccan and European influences, with 32 spacious suites ranging in size and all equipped with the latest technology. Most have sea views, private balconies and either full kitchens or kitchenettes.

Guests have complimentary access to a nearby gym, wi-fi, secure undercover parking, and an extensive range of Sky TV channels.

Breakfast and lunch are available at the adjoining Public Catering, Monica's Café or Ozone Coffee while guests can charge back their meals or cocktails from a number of adjacent restaurants and bars including Frederic's and Snug Lounge.

**No. of Accommodation Rooms: 34**

### CONTACT

**Daniel Fleming**

**Address:** Corner of King & Queen Sts, New Plymouth

**Phone:** +64 6 757 2999

**Freephone:** 0800 574 683 (NZ only)

**Email:** [reservations@kingandqueen.co.nz](mailto:reservations@kingandqueen.co.nz)

**Web:** [kingandqueen.co.nz](http://kingandqueen.co.nz)



## HOSKING HOUSE BOUTIQUE ACCOMMODATION

Hosking House is centrally located and offers the service and modern amenities of a boutique hotel, combined with the character and warmth of a bed and breakfast.

This award winning property has three stylish and well-appointed rooms, two Boutique suites and a Studio suite. Guests enjoy their own private floor of this renovated Villa, two lounges and extensive gardens.

Hosts, Rachel Church and Rodney Hosking are here as your personal concierge to make the most of your time in New Plymouth. Based on their own extensive travels and international experiences, they have created a place that they would want to stay and celebrate in. Let them show you the best of this vibrant region!

**No. of Accommodation Rooms: 1 + 2 suites**

### CONTACT

**Rachel Church**

**Address:** 1 Victoria Road, New Plymouth CBD

**Phone:** +64 21 307 603

**Email:** [contact@hoskinghouse.com](mailto:contact@hoskinghouse.com)

**Web:** [hoskinghouse.com](http://hoskinghouse.com)



## NICE HOTEL

Taranakis only true boutique Hotel. Built in 1870, New Plymouth's oldest wooden building has been lovingly restored and filled with an eclectic range of art and furnishings by owner and host Terry Parkes. Respectful of its heritage, the building blends old with new to deliver the modern essentials.

Respectful of its heritage by blending old with new and opulence with comfort, Nice Hotel offers luxurious but affordable Executive Rooms and Suites. The character of Nice Hotel exudes into their award-winning restaurant Table, considered New Plymouth's finest and a destination in its own right.

Discover some of the hotel's hidden surprises – like the tropical garden deck, art collection or library offering a book swap and complimentary tippie while you read.

**No. of Accommodation Rooms: 8 + 3 suites**

### CONTACT

**Address:** 71 Brougham St, New Plymouth

**Phone:** +64 6 758 6423

**Email:** [info@nicehotel.co.nz](mailto:info@nicehotel.co.nz)

**Web:** [nicehotel.co.nz](http://nicehotel.co.nz)





## THE STATE HOTEL

The State Hotel offers a mindful escape for curious travellers. This stylish 15-studio room boutique hotel is located in the heart of New Plymouth, walking distance to the city's finest restaurants, art, retail and business precincts. Free parking, restaurant chargebacks, complimentary gym pass, guest laundry and lounge plus Sky TV.

Self rated 4\*

**No. of Accommodation Rooms: 15**

**CONTACT:**

**Address:** 162 Devon Street East, New Plymouth

**Phone:** 06 757 5162

**Email:** stay@thestatehotel.co.nz

**Web:** thestatehotel.co.nz



## NOVOTEL NEW PLYMOUTH TARANAKI

Novotel New Plymouth Taranaki is New Plymouth's premier accommodation and hotel facility and is part of the global Accor hotel network. Accor's vision is to be worlds most innovative, best performing and most valued hotel company.

Novotel New Plymouth Taranaki features 85 spacious and stylishly appointed studio and executive rooms as well as one and two-bedroom apartments. The hotel offers complimentary fibre, in room Chromecast capabilities, In Balance Gym and Sauna along with complimentary mountain bike hire. Electric charging stations available in the basement parking as well as three V3 Tesla Superchargers, the only ones available in New Plymouth, providing the vital link for Tesla drivers to the region. Paid parking options available onsite, as well as limited complimentary parking in surrounding areas around the hotel.\*

**No. of Accommodation Rooms: 85**

**CONTACT**

**Address:** Cnr Hobson & Leach Sts, New Plymouth

**Phone:** +64 6 769 9579

**Email:** events@novotelnewplymouth.com

**Web:** novotelnewplymouth.com



## AHU AHU BEACH VILLAS

Ahu Ahu Villas is the place to connect with yourself, friends, family and the natural environment. The sustainable rustic retreat villas are handcrafted using recycled materials and set in farmland with magnificent sea views of the Taranaki coast.

No. of Accommodation Rooms: 9

### CONTACT

**Address:** 321 Lower Ahu Ahu Rd, Oakura

**Phone:** +64 27 365 7739

**Email:** holiday@ahu.co.nz

**Web:** ahu.co.nz



## NGĀTI RUANUI STRATFORD MOUNTAIN HOUSE

Ngāti Ruanui Stratford Mountain House is situated on Maunga Taranaki (Mount Taranaki), which represented the most sacred ancestors to Ngāti Ruanui. Visitors are offered a unique experience to engage with the native people and land. The Mountain House offers the Mountain Cafe, Mountain restaurant and bar as well as luxurious and elegant alpine accommodation. Within walking distance of The Mountain House you can enjoy an easy grade walking track experiencing the alpine flora and bird life of Mount Taranaki.

No. of Accommodation Rooms: 10

### CONTACT

**Address:** Pembroke Rd, Stratford

**Phone:** +64 6 765 6100

**Email:** mountainhouse@ruanui.co.nz

**Web:** stratfordmountainhouse.co.nz





## WHANGAMŌMONA HOTEL

Whangamōmona Hotel is one of New Zealand's most iconic country hotels nestled along the picturesque and adventurous Forgotten World Highway (SH43) between Stratford and Taumaranui. Heritage atmosphere creates a warm welcome for all guests.

Accommodation Rooms: 18

### CONTACT

**Address:** 6018 Ohura Road, Whangamomona

**Phone:** +64 6 762 5823

**Email:** [info@whangamomonahotel.co.nz](mailto:info@whangamomonahotel.co.nz)

**Web:** [whangamomonahotel.co.nz](http://whangamomonahotel.co.nz)



## TE RERE O KAPUNI

An immersive cultural experience, in a beautiful natural landscape on Maunga Taranaki. Opening in December 2024, Te Rere o Kapuni is an 18-room boutique cultural lodge, providing warmth, meaning and connection for anyone who stays here. Manuhiri experience warmth through manaakitanga of Ngāruahine. Meaning flows through the building design, accommodation, the dining experience, storytelling, and guided tours. The sum of all these components creates a sense of connection with Maunga Taranaki and Ngāruahine. Te Rere o Kapuni is a premium lodge experience in Taranaki and within Aotearoa.

No. of Accommodation Rooms: 18

### CONTACT

**Phone:** 0204 0909 901

**Email:** [info@terereokapuni.nz](mailto:info@terereokapuni.nz)



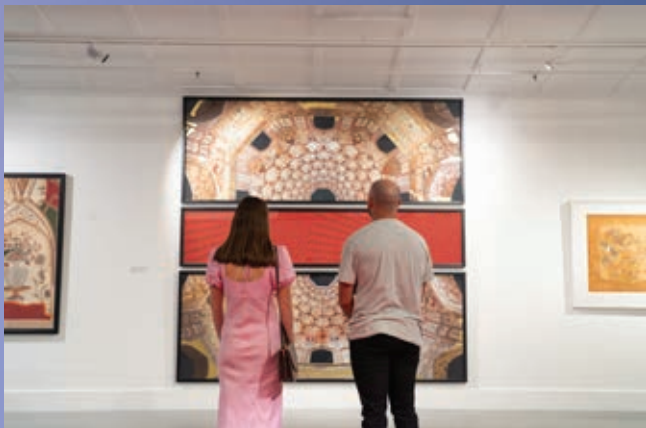


# HOME OF EPIC EVENTS



For information on the diverse year-round event lineup, visit [taranaki.co.nz](http://taranaki.co.nz)





# VIBRANT ARTS AND CULTURE

Taranaki boasts a rich tapestry of arts and culture that captivates visitors and locals alike. At the heart of this vibrant scene are its award-winning galleries, showcasing an eclectic array of contemporary and traditional artwork. From the Govett-Brewster Art Gallery | Len Lye Centre, hailed as one of New Zealand's leading contemporary art museums, to the intimate galleries scattered throughout the region, Taranaki offers a diverse cultural landscape waiting to be discovered.

One of the most iconic landmarks is Len Lye's Wind Wand, a mesmerising kinetic sculpture standing tall against the coastal backdrop. Its graceful movements in response to the wind serve as a symbolic representation of the region's dynamic spirit and artistic innovation.

Taranaki's streets also come alive with bursts of colour and creativity. As you journey through Taranaki, you'll encounter intriguing murals adorning building facades, each telling a unique story of the community and its heritage.





## TASTY AND HOSPITABLE



**The food, beverage and hospitality scene in Taranaki is exploding. Sustainable, fresh, innovative, creative, and surprisingly diverse, we have something for all tastes and seasons. You'll find it in the rapidly growing number of cafés, specialist eateries and bars across the region.**

Local favourites in New Plymouth CBD include Table Restaurant, Social Kitchen, Arborio or Salt restaurants on the waterfront, Meat & Liquor, India Today, The Rooftop at The Good Home, Snug Lounge, and many others at Westend Precinct. Look a little further and discover some of the best bites in the region, from dining on the Maunga at Ngāti Ruanui Stratford Mountain House, to a slice of Italy in Ōakura at Toret Cucina Italiana, the freshest seafood around in Ingelwood at Funk Fish, or The Burnt Place in Hāwera, South Taranaki.

Vibrant farmers' and makers' markets and roadside stands can be found throughout the region, and there are even perfectly-positioned, tasty take-away options for a coastal picnic. Good for the mind, body and soul, our pure produce is a source of immense pride and an increasing drawcard for visitors.

It's a must for anyone looking to experience the best of New Zealand.





# TRADE RESOURCES

## 50 WORDS

Taranaki offers something for everyone. If you're looking for a unique, uplifting dose of the good life, you'll find it right here, among our vibrant culture and nature. From our ancestral Maunga, and bloomingly beautiful gardens, to rich culture and arts, vibrant events, and decadent dining.

## 100 WORDS

Taranaki is as vibrant as it is peaceful. Ours is an extraordinary region with abundant nature, remarkable history, unique events and unrivalled experiences. Ski the Maunga and explore Surf Highway 45 in the same day. Visit historic sites, Puke Ariki Museum and the award-winning Tawhiti Museum, to learn about the origins of our people and Aotearoa New Zealand. Take a truly unique journey along the Forgotten World Highway. Discover contemporary art at the world-renowned Govett-Brewster Art Gallery, and experience the energy of Len Lye's amazing kinetic art and pioneering films. We've got so much on offer all year round.

## 200 WORDS

Taranaki has so much on offer, all year round. As vibrant as it is peaceful, Taranaki is an extraordinary region with abundant nature, remarkable history, unique events and unrivalled experiences. Ski the Maunga and explore Surf Highway 45 in the same day. Visit historic sites and the award-winning museums to learn about the origins of our people and Aotearoa New Zealand. Discover contemporary art at the world-renowned Govett-Brewster Art Gallery, and experience the energy of Len Lye's amazing kinetic art.

Have the time of your life at the long list of high-calibre annual events. Explore world-recognised parks and gardens. Enjoy our sparkling bar, cafe and restaurant scene, right around the Maunga (which you might like to climb). Venture out on our fabulous coastal walkways following the edge of the mighty Tasman, and take in the endless horizon.

If you're looking for a unique, uplifting dose of the good life, you'll find it right here, among our vibrant culture and nature, and right along the curve of our ever-changing, beautiful coastline.

It's time you experienced all Taranaki has to offer. And when it comes time for you to go, we'll send you off with a nourished, replenished and energised spirit.



## CONSUMER AND TRADE PUBLICATIONS

- Forgotten World Highway Touring Route map
- Surf Highway 45 Touring Route map
- Taranaki: An Insider's Guide
- Taranaki: A Walker's Guide
- Taranaki: Museums and Galleries Guide
- Taranaki: Parks and Gardens Guide
- Taranaki Event Toolkit
- Online image library
- Itinerary development

**To order copies of these resources email:**  
**info@venture.org.nz or visit: taranaki.co.nz/visit**



## YOUR TEAM IN TARANAKI

For the latest in regional intelligence, marketing material, images, collateral or more, contact Venture Taranaki, the region's tourism organisation, media hub and economic development agency.

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Te Kaunihera-ā-Rohe o Ngāmotu  
**New Plymouth**  
District Council